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3 December 1963

Lyndon B. Johnson

MEMORANDUM FOR THE PRESIDENT

Reference our recent conversations concerning personnel and especially the requirement for the Alliance for Progress, I submit the following observations and suggestions.

My observation is that the policy formation and execution of the Alliance for Progress program is deeply enmeshed in administrative problems between State and AID and their respective missions, and to a lesser extent the Department of Defense, and no new administrator -- particularly a young man could be expected to take over the responsibilities of directing the program, overcome the obstacles that would confront him, and give the program the forward motion you desire.

It appears to me that what is necessary in the next year is a special assistant to you or a special deputy to the Secretary of State with the experience to envision the program, the stature to speak with conviction with all the Latin American countries and who additionally holds the complete respect of the Congress.

I therefore suggest that you consider drafting Mr. Robert Anderson, former Secretary of the Treasury for such an assignment.

There are several businessmen formerly associated with government who could help anyone accepting the above assignment. Among them are:

1) Walter Donnelly, former Foreign Service Officer, High Commissioner in Germany and Austria, Ambassador to Venezuela and at present United States Steel Corporation's special representative in Latin America.

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2) Mr. Leo Welch, presently Chairman of the Satellite Communications Corporation, former Chairman of Standard Oil of New Jersey, long time resident of the Argentine as Vice President of the National City Bank.

3) Mr. Peter Grace, Chairman of the Grace Lines.

4) Mr. Wilber Morrison, Vice President, Western Hemisphere Division, Pan American Airways.

5) Mr. Milo Perkins, Foreign Investment Consultant.

6) Mr. Ellis Briggs, Retired Foreign Service Officer, former Ambassador to Uruguay, Peru, Brazil, Greece, Korea, and Czechoslovakia.

7) Mr. J. C. King, presently Director, Western Hemisphere Division, CIA. Twenty-five year resident



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All of these men could be helpful to Mr. Anderson in special situations throughout the Hemisphere.

As an administrator I suggest Ambassador Thomas C. Mann, our Ambassador to Mexico, former Embassy assignments in Guatemala, El Salvador and former Assistant Secretary of State for Economic Affairs and for Inter-American Affairs. Age 50.

Mr. Ralph Dungan as Deputy Director, or assigned elsewhere in the Alliance for Progress organization could make a valuable contribution.

15/
JOHN A. McCONE
Director

JAM:mcm

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1 - DCI White House *TO ER file*